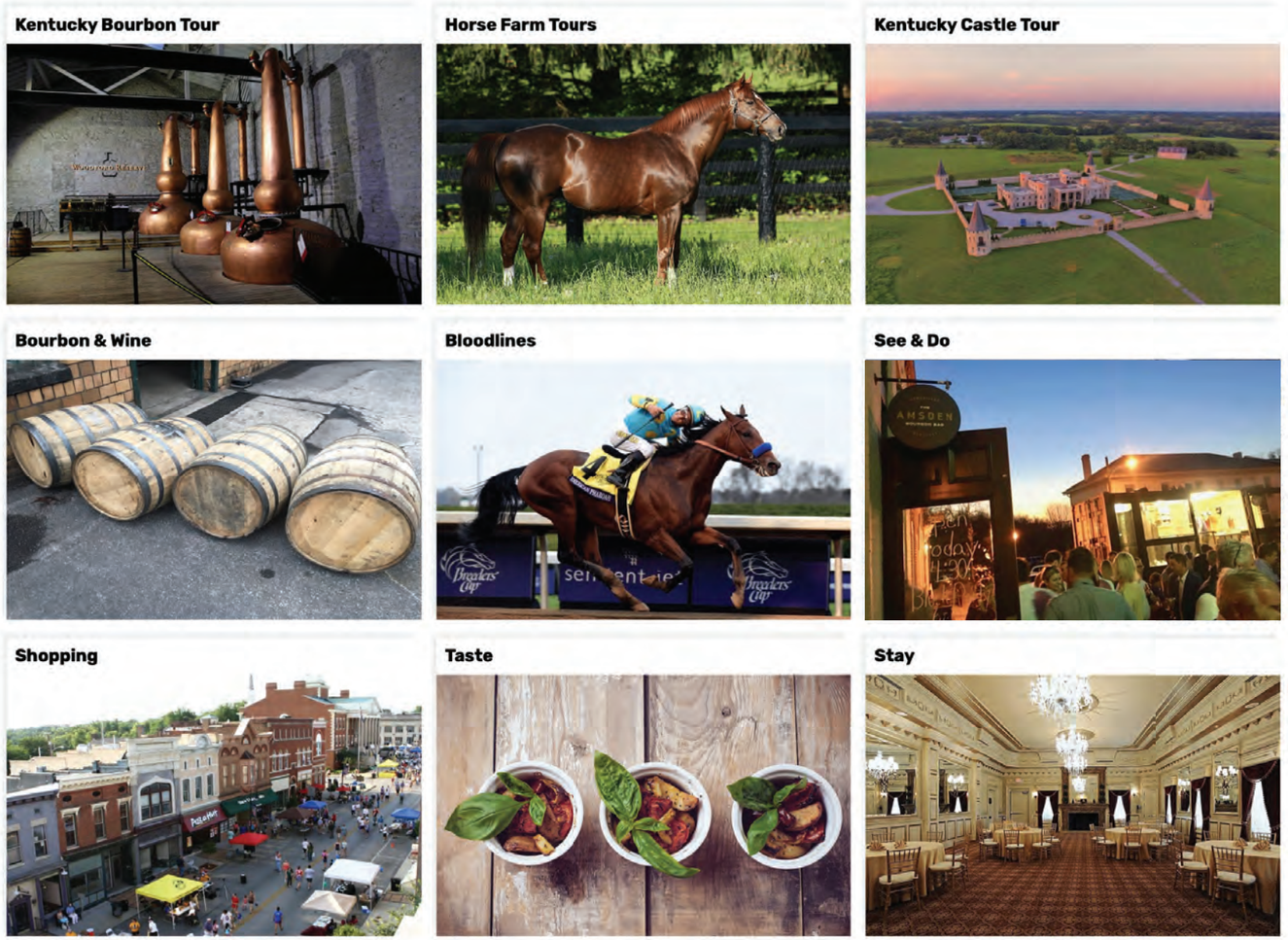

prepared for:

VERSAILLES
est. 1792

submitted to:

City of Versailles Wayfinding Committee
Ken Kerkhoff
Wayfinding Committee, Chair
196 South Main Street
Versailles, KY 40383
859.873.4581

submitted:

Programming Revisions
July 30, 2021

prepared by:

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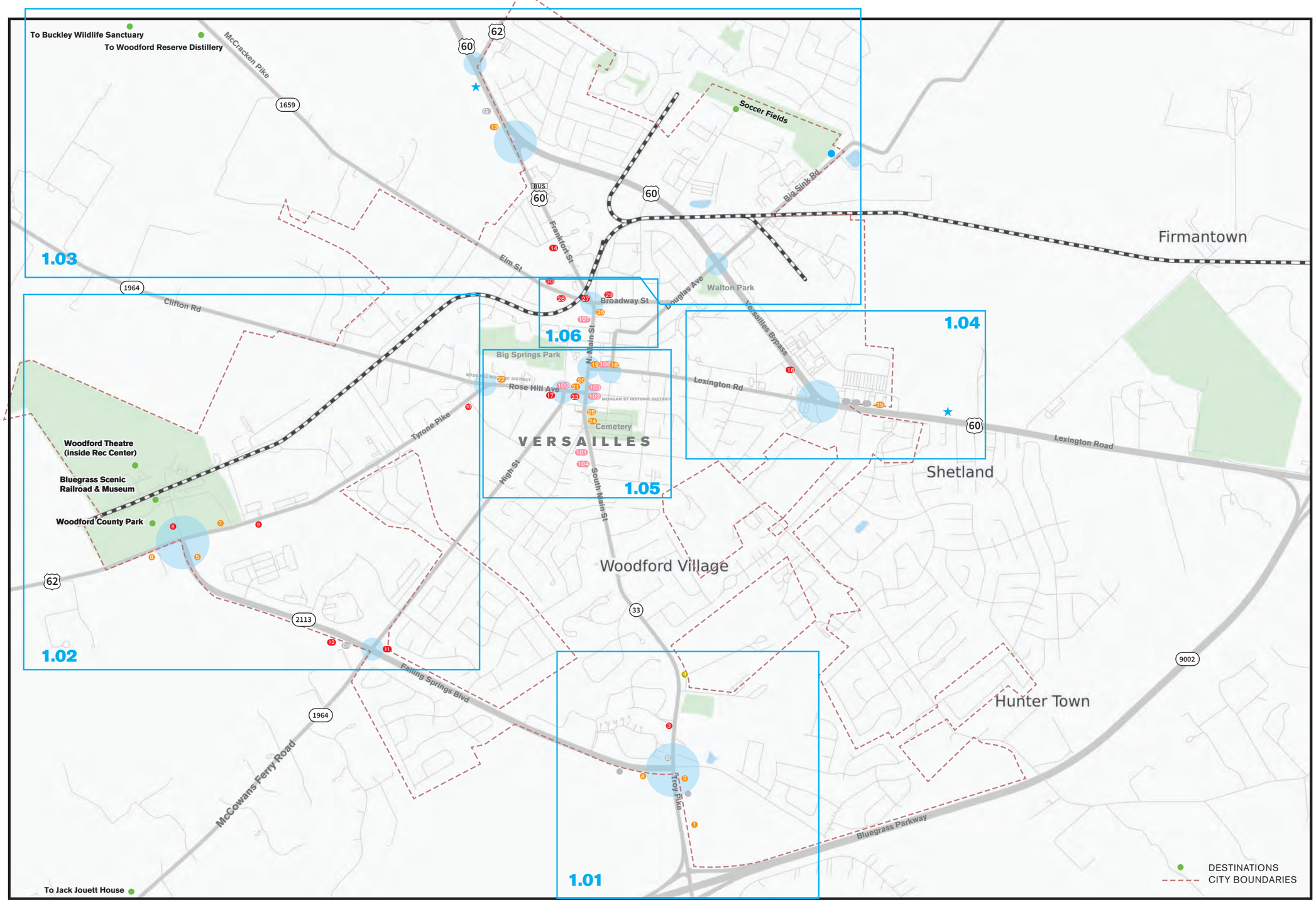

AREA DESTINATIONS
Downtown Versailles
Downtown Shops & Dining
Downtown Historic District

DESTINATION LIST:: SPECIFIC LOCATIONS

Visitor Center
Woodford County Tourism Commission
151 S. Main St.

Woodford Reserve Distillery
7785 McCracken Pike

Buckley Wildlife Sanctuary
1305 Germany Rd

Bluegrass Railroad Museum
175 Beasley Rd

Big Spring Park
200 Park St

Historical Society – Museum
121 Rose Hill Ave.

Jack Jouett House
255 Craigs Creek Rd

Woodford County Park/Theatre
Woodford County Park/Fairgrounds
293 Beasley Rd.

Woodford County Library
115 North Main Street

DISTRICTS
Downtown Historic District
Rose Hill Historic District
Morgan Street Historic District
South Main Street Historic District

LEGEND

- *Orange dots indicate Signs that are to be replaced with new system signs*
- *Grey dots indicate Signs that are to remain in place*
- *Red dots indicate NEW SIGNS*
- *Stars indicate Existing Gateway ID signs to remain*
- *Proposed District Markers*

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project: VS2050 Versailles Wayfinding
swath contact: ric snodgrass, ric@swathdesign.com
file name: Wayfinding _Concept.ai
created by: ric
date/revisions: 06.20.20; 07.08.20; 2.18.21; 7.20.21
owner/contact: City of Versailles, Ken Kerkhoff, k.kerkhoff@live.com

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PROGRAMMING
LOCATION DETAILS
scale: NTS

1.00

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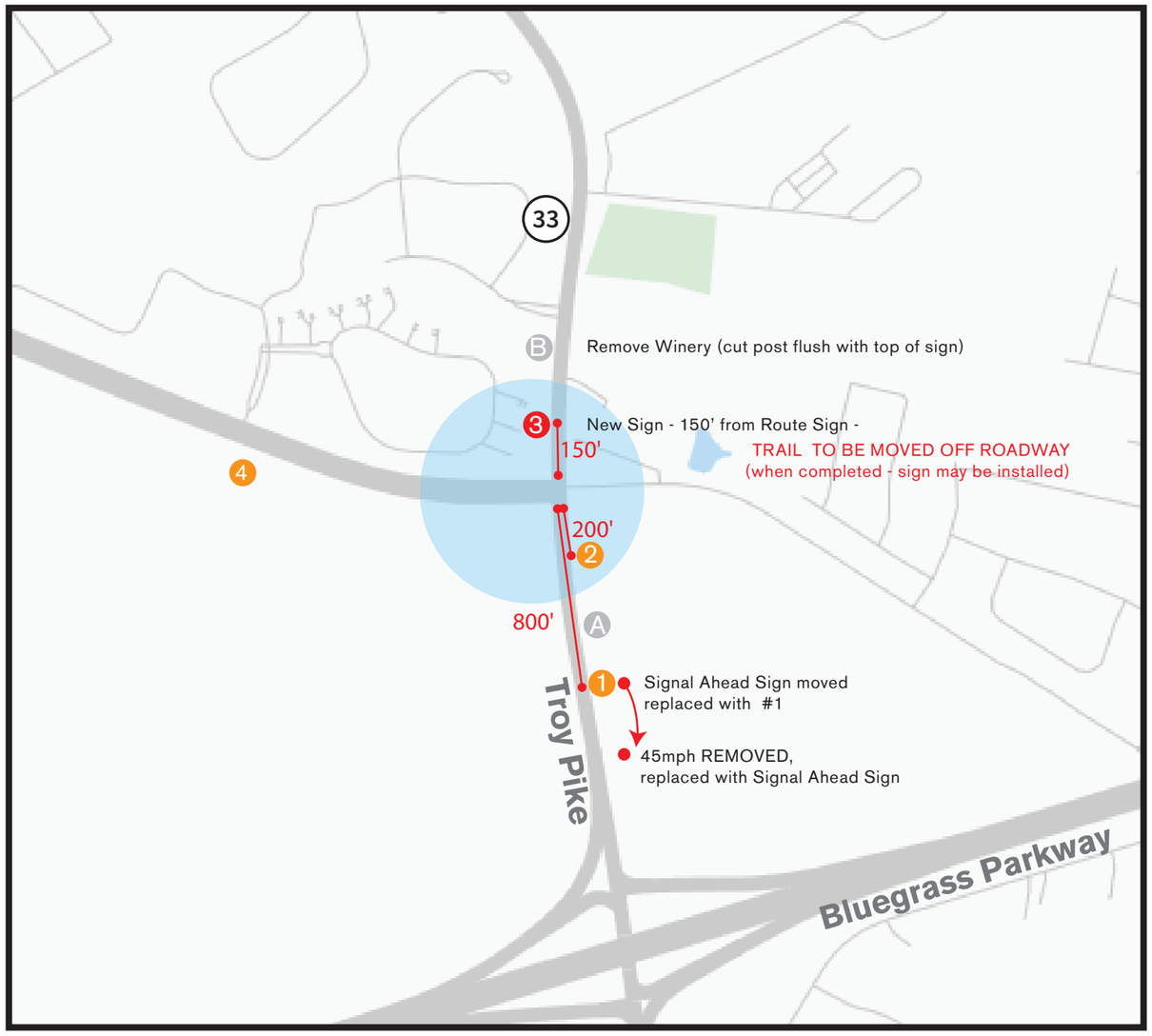
B REMOVE WINERY (if not fitting criteria)
CUT POSTS TO TOP OF SIGN

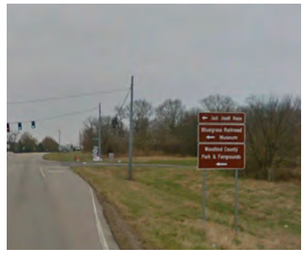
3 NEW SIGN - 150' from corner route sign.
DO NOT INSTALL UNTIL Trail moved off road

(right - onto Fall Springs)
Woodford County Park/Theatre
Bluegrass Railroad Museum
Jack Juett House

4 REPLACE EXISTING

(left - onto Troy Pike)
Downtown Historic District
Woodford Reserve Distillery
Buckley Wildlife Sanctuary





2 Remove Sign, move back to 200', currently at 150'

(left - onto Fall Springs)
Jack Juett House
Woodford County Park/Theatre
Bluegrass Railroad Museum

A Remove Buckley/Life Adventure from existing sign (
cut post flush with top of sign)

1 Move Signal Sign to location of 45mph sign
Remove 45 mph sign

1 REMOVE SIGN, REPLACE WITH NEW at NEW LOCATION
(see map - 800' from intersection)

(up - stay on Rt 33, Troy Pk, Main St)
Downtown Historic District
Woodford Reserve Distillery
Buckley Wildlife Sanctuary

LEGEND

1 *Orange dots indicate Signs that are to be replaced with new system signs*

A *Grey dots indicate Signs that are to remain in place*

3 *Red dots indicate NEW SIGNS*

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PROGRAMMING
SOUTHEAST ENTRY
scale: NTS

1.01

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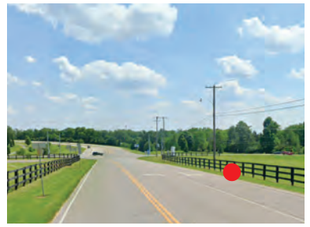
5 REPLACE EXISTING
(up - stay on Beasley)
Woodford County Park/Theatre
Bluegrass Railroad Museum
(right- onto Tyrone Pike)
Downtown Historic District

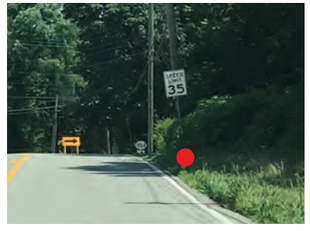
6 NEW SIGN
(left - onto Tyrone)
Downtown Historic District
Downtown Shopping & Dining
Visitor Center



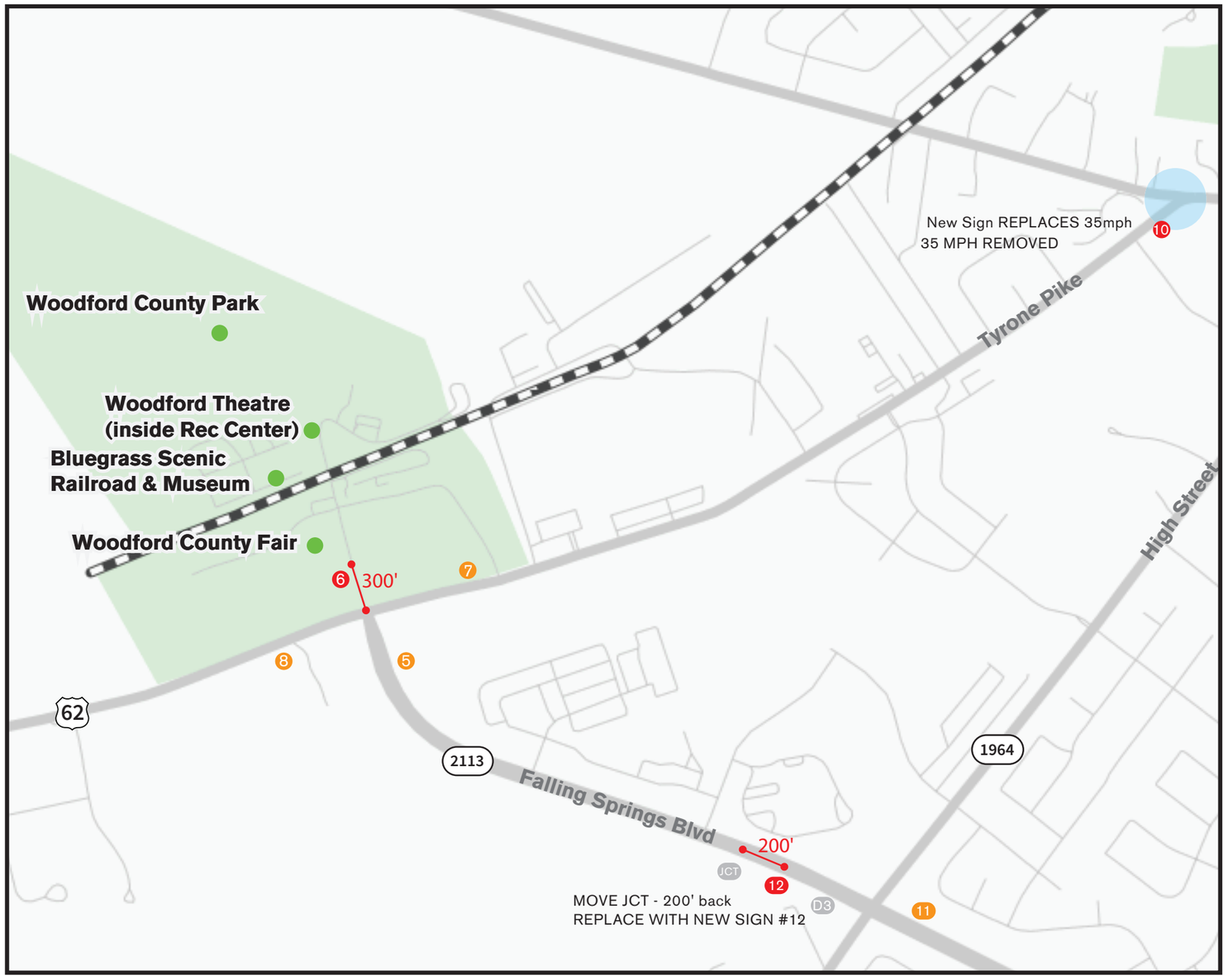
7 REPLACE EXISTING
(right - onto Beasley Rd)
Woodford County Park/Theatre
Bluegrass Railroad Museum

8 REPLACE EXISTING
(up - stay on Tyrone Pike)
Downtown Historic District
(left - onto Beasley)
Woodford County Park/Theatre
Bluegrass Railroad Museum

35mph REMOVED
10 NEW SIGN
(Up/right - onto Rose Hill)
Downtown Historic District
Visitor Center
Woodford Reserve Distillery



D3 REMOVE
Jack Jouett House from existing



11 REPLACE EXISTING
(up - stay on Falling Springs)
Woodford County Park/Fairgrounds
Bluegrass Railroad Museum
(left - onto High St/McCowans)
Jack Jouett House

MOVE JCT 200' BACK
12 REPLACE JCT WITH NEW SIGN
(right - onto High St/McCowans)
Jack Jouett House
(left - onto High St/McCowans)
Downtown Historic District
Downtown Shopping & Dining

LEGEND

1 *Orange dots indicate Signs that are to be replaced with new system signs*

A *Grey dots indicate Signs that are to remain in place*

3 *Red dots indicate NEW SIGNS*

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Wayfinding

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PROGRAMMING
SOUTHWEST ENTRY
scale: NTS

1.02

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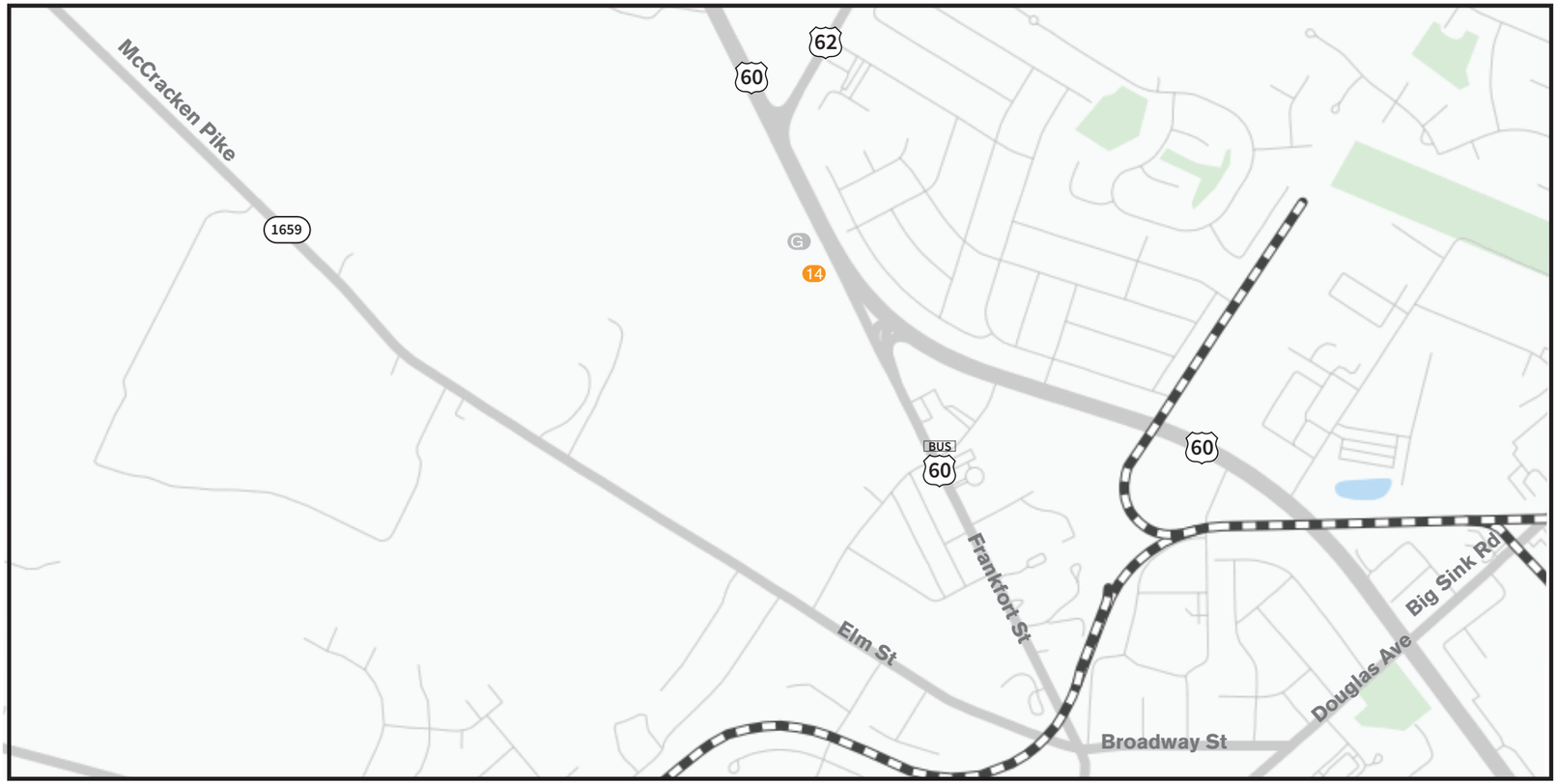
To Buckley Wildlife Sanctuary
To Woodford Reserve Distillery

G
REMOVE Visitor Center
REMOVE Versailles Historic District

14 REPLACE EXISTING
(upright - Frankfort)
Downtown Historic District
Downtown Shops & Dining
Woodford County Park/Theatre



LEGEND

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PROGRAMMING
NORTHERN ENTRY
scale: NTS

1.03

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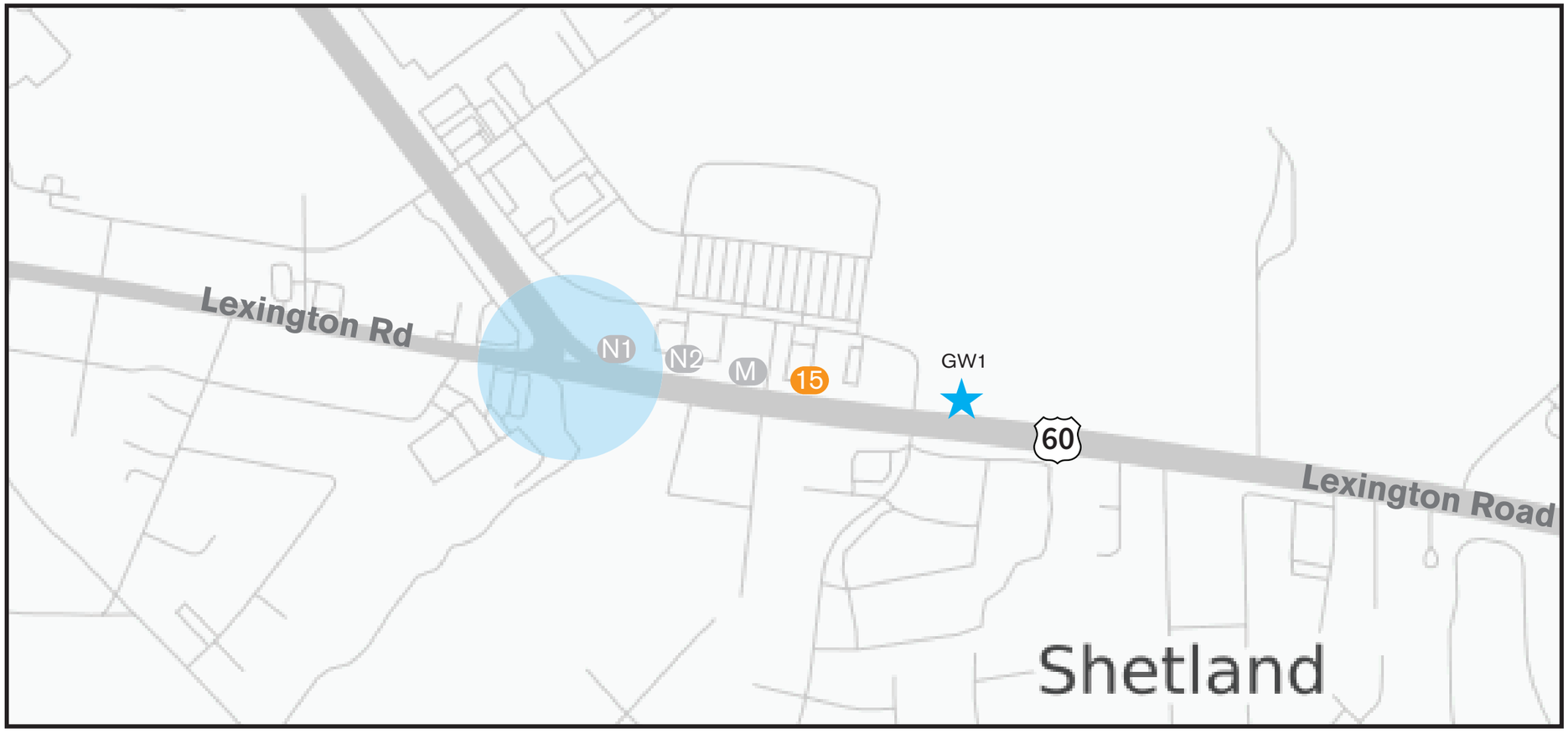
★ EXISTING Gateway 1

N1 AS IS
(upright - BYPASS)
HOSPITAL
Midway
Frankfort
Louisville

N2 AS IS
(upright - BYPASS)
Midway University
MIdway Historic District

M AS IS
(upright - BYPASS)
Woodfor Reserve Distillery
Buckley Wildlife Santuary

15 REPLACE EXISTING
(up - stay on Lexington Rd)
Downtown Historic District
Visitor Center
Woodford County Park/Theatre



LEGEND

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A *Grey dots indicate Signs that are to remain in place*

3 *Red dots indicate NEW SIGNS*

★ *Stars indicate Existing Gateway ID signs to remain*

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Loctus St. Lot Directional on Locust

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PROGRAMMING
LEXINGTON RD/SOUTH BYPASS
scale: NTS

1.04

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17 NEW - 200' PRIOR TO CORNER
(left - onto Park Street)
Big Spring Park
(right - onto High St)
Jack Jouett House

20 REPLACE EXISTING
(right - onto Rose Hill Ave)
Historical Society Museum
Big Spring Park
Woodford County Park/Theatre
Parking

REMOVE WILDSIDE WINERY IF NOT MEET CRITERIA

18 REPLACE EXISTING
(left - onto Main)
Big Spring Park
Jack Jouett House
Woodford County Park/Theatre

MOVE AWAY FROM MAIN ST FOR MORE SPACING BETWEEN
21 SIGNS
(up - stay on Rose Hill Ave)
Woodford County Park/Theatre
(left - onto High St)
Jack Jouett House
(right - onto Park St)
Big Spring Park

19 REPLACE EXISTING
(right - onto Main)
Woodford Reserve Distillery
Buckley Wildlife Preserve

MOVE 50' CLOSER
22 TO JCT SIGN
(upleft - onto Tyrone)
Woodford County Park/Theatre
Bluegrass Railroad Museum

23
(left - onto Main)
Downtown Shops & Dining
Visitor Center
Woodford Reserve Distillery

MOVE AWAY FROM
24 ROSE INTERSECT 40'
(up - stay on Main St.)
Visitor Center
Woodford Reserve Distillery
Buckley Wildlife Sanctuary

MOVE AWAY FROM
25 ROSE INTERSECT 80'
(left - onto Rose Hill)
Historical Society-Museum
Big Spring Park
Woodford County Park/Theatre

FINAL LOCATIONS TBD

IF HISTORIC MARKERS ON ROW MUST BE SAME COLOR

IF HISTORIC MARKERS OFF ROW CAN BE OTHER COLOR

100 105 Rose Hill Historic District

101 104 South Main Street Historic District

102 107 Morgan Street Historic District

103 106 Downtown Historic District

LEGEND

1 *Orange dots indicate Signs that are to be replaced with new system signs*

3 *Red dots indicate NEW SIGNS*

107 *HISTORIC DISTRICT - Pedestrian oriented*

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PROGRAMMING
SOUTH DOWNTOWN
scale: NTS

1.05

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26 INSTALL 325' PRIOR TO BUSINESS 60/62/1659 SIGN ASSEMBLY

(left - on Elm)
Woodford Reserve Distillery
Buckley Wildlife Sanctuary

27 INSTALL 150' PRIOR TO INTERSECTION

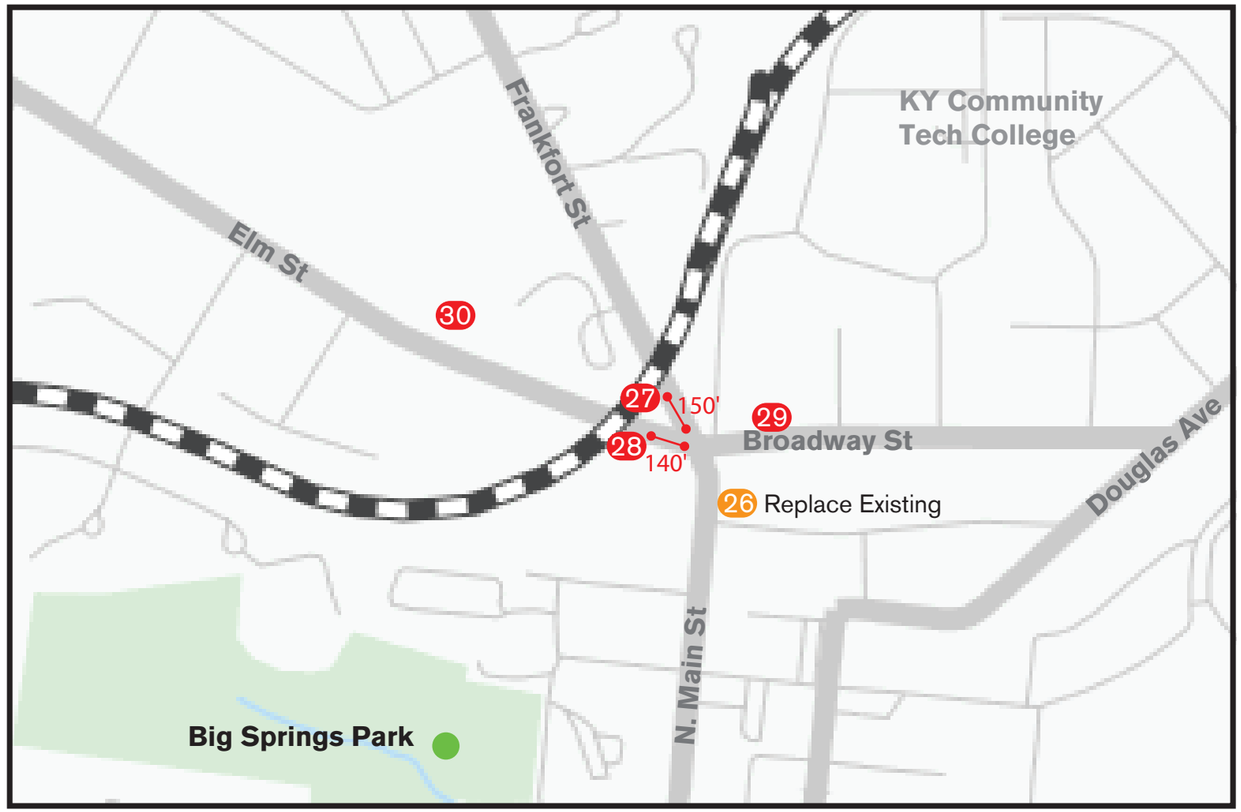
(right -- on Elm)
Woodford Reserve Distillery
Buckley Wildlife Sanctuary

28 INSTALL 140' PRIOR TO SIGNAL STOP BAR

(right - onto Main St)
Downtown Shops & Dining
Big Springs Park
Woodford County Park/Theatre

29 TIGHT SPACE LOCATION APPROVAL NEEDED

(up - onto Elm St)
Woodford Reserve Distillery
Buckley Wildlife Sanctuary
(left - onto Main St)
Downtown Historic District



30 NEW SIGN PRIOR TO SIDEWALK

(up)

Woodford Reserve	6.8 miles
Buckley Wildlife Santuary	10.2 miles

LEGEND

1 *Orange dots indicate Signs that are to be replaced with new system signs*

3 *Red dots indicate NEW SIGNS*

107 *HISTORIC DISTRICT - Pedestrian oriented*

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PROGRAMMING
NORTH DOWNTOWN
scale: NTS

1.06

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Downtown Public Parking

P6 - To Green Street Lot
Heading into town - 100' MINIMUM TO "H" SIGN

P8 - FAR VIEW To Green Street Lot
Green Street to Parking

P8 - CLOSE UP To Green Street Lot
Green Street to Parking

ID4 - Green Street Lot
ID3 - Identification Sign

P7 - Church Lot
Directional sign to Church and Green Street LotS - 100' MINIMUM TO "H" SIGN
ID5 - Public except Sunday Mornings

LOT NAMES FOR APPROVAL

ID1 Rose Hill North Lot
ID2 Rose Hill South Lot
ID3 Green Street Lot
ID4 Locust Street Lot
ID5 Church Lot (is it OK to put an ID sign here?

P2 - Loctus Street Lot
Directional traveling towards Downtown

P1 - Loctus Street Lot
Directional traveling away from Downtown

P3 - Loctus Street Lot
Directional on Loctus St.

ID3 - Loctus Street Lot
ID4 - Identification Sign

Rose Hill Lots
ID1 & ID2 Signage - North & South Lots

Rose Hill Lots
4th message on Directional Sign
part of Vehicular System #20

(9) Directional Signs (two arrow, single)
(5) Identification Sign
(8) District Marker

Pedestrian Pathways from Parking

Public Parking Lots

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PROGRAMMING
PARKING
scale: NTS

2.00

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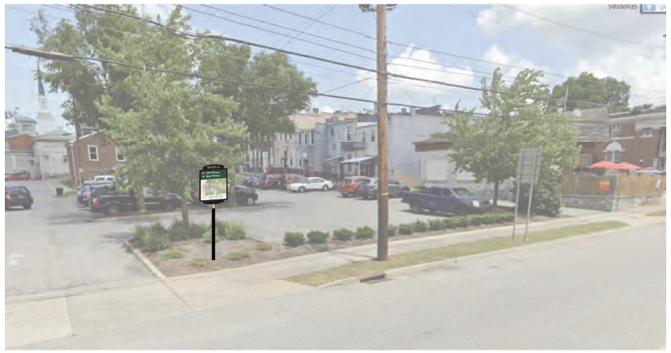
Downtown Pedestrian Maps

IN GRASS
Parellel to Rose Hill Street
Left arrow - Park Street
Right arrow - Main Street



M1

IN CONCRETE
(view shows back of sign)
Sign faces sidewalk oriented pedestrian,
Parellel with Main Street.
left arrow - Rose Hill Street
right arrow - Lexington Avenue

M2

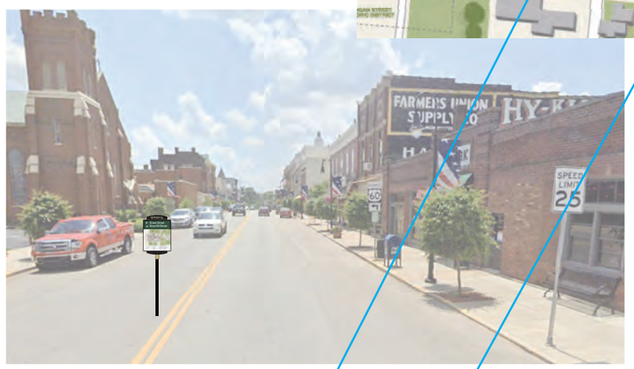
VERIFY INFRASTRUCTURE IN ALL LOCATIONS

NOTE: MAP DOES NOT ROTATE VIEW - Placement and orientation must be as indicated on photographs.

IN CONCRETE
Parellel to Main Street
left arrow Rose Hill Street
right arrow Green Street

M3

IN CONCRETE
Perpendicular to Main Street
up arrow Lexington Avenue



M4

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PROGRAMMING
PEDESTRIAN MAPS
scale: NTS

3.00

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